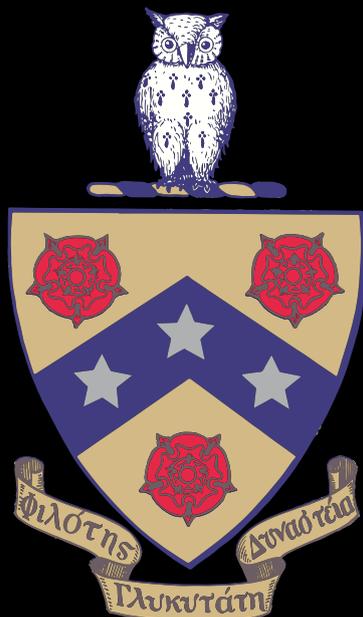
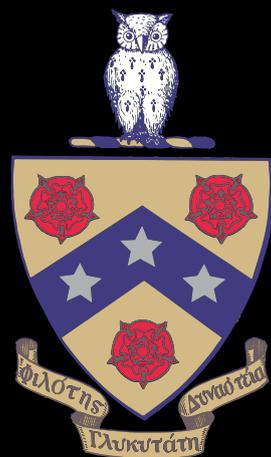




ENSURING OUR PATH TOWARD EXCELLENCE...PERGÉ!





FRIENDSHIP, KNOWLEDGE, SERVICE,
MORALITY AND EXCELLENCE



Brothers representing our chapter at Ekklesia as the number one chapter in the country.

SIGMA MU'S PROUD HISTORY

The Sigma Mu Chapter of Phi Gamma Delta has been at the heart of Greek life at Mississippi State since 1969. Our proud history speaks for itself through high academic achievement and leadership within the University. With more than 600 initiates, the Sigma Mu Chapter has influenced the lives of numerous men, cultivating lasting friendships in the process. Many of our best college memories can be traced back to our Phi Gam experience.

While many of our graduates have gone on to successful and distinguished careers in business, engineering, technology, law, agriculture, medicine and countless other endeavors, the common bond of our brotherhood remains, along with our shared principles and values. Most of us attribute our success to one place: Sigma Mu.

Through Phi Gamma Delta we learned the importance of intellectual growth and social development. And we acquired valuable skills, including leadership, organizational, teamwork, and character. These traits have been integral to our personal success and helped make us the men we are today.

Our Chapter House is the center of activity for Phi Gamma Delta in Starkville. Since the fall of 1969, it has been a home away from home for hundreds of young men and a classroom where we learned the values of our fraternity: friendship, knowledge, service, morality and excellence. However, if we wish for Phi Gamma Delta to continue its presence on the Mississippi State campus, we must ensure that we are providing a safe, modern, and competitive facility — *Ensuring Our Path Toward Excellence.*



Two brothers holding the Egg Bowl trophy.

“I am supporting this capital campaign because I want to give back to a fraternity that gave me so much during my undergraduate years and continues to give to me today.”

— GREG MANN '73



Current undergraduate brothers standing in front of the Chapter House.

SIGMA MU CHAPTER ACHIEVEMENTS

Today's men are active in the Chapter, in the Starkville community, in intramurals and in campus organizations. Our Fraternity plays a significant role in the personal and professional development of our members.

MISSISSIPPI STATE UNIVERSITY AWARDS

Academic Achievement – Nine-time recipient
Superior Academic Achievement – 19-time recipient

PHI GAMMA DELTA AWARDS

Baker Cup Winners – Two-time recipient
Brightman Trophy – Two-time recipient
Cheney Cup – Two-time recipient
Zerman Trophy – Seven-time recipient
McCarty Award – 18-time recipient

CAMPUS INVOLVEMENT

Association of Technology, Management and Applied Engineering
Army ROTC
Day One Leadership
Engineering Student Council

Alumni Delegate
Biochemistry Club
College Republicans
Catholic Student Association
College of Agriculture and Life Sciences Ambassador
Freshman Council
Institute of Electric and Electronic Engineers
IFC Rho Chis
Lambda Sigma (Sophomore Honor)
National Society of Collegiate Scholars
PGA Professional Golf Management
(Club President, Tournament Director)
Rugby Team
Soccer Team
Student Association Cabinet
Student Association Committee Member



“Over the past 40 years, I have not only seen the positive impact Phi Gamma Delta has had on countless number of young men, but have experienced it personally as well. Sigma Mu Chapter taught me many valuable life lessons and provided long-lasting friendships. And my positive experience within the Chapter is the main reason I continue to give back to our great Fraternity today with my time and resources.”

– PORTER ROBINSON '75

GREEK LIFE AT MISSISSIPPI STATE

According to the director of Fraternity and Sorority Life, Mississippi State’s fraternity and sorority students are the most involved students on campus. While Greek Life currently makes up 16% of the student population, eight of nine Student Association executive officer positions are Greek, 33 of 40 cabinet members are Greek, and 28 of 35 senators are Greek. Additionally, fraternity and sorority members are disproportionately involved in nearly all other campus organizations.

Mississippi State University fraternity and sorority members have a combined GPA of 3.12, which is 0.25 points higher than the non-Greek student average of 2.87. Fraternity and sorority members also contributed over \$200,000 in philanthropy and 15,000 hours of community service hours during the 2011-12 academic year.

PHI GAMMA DELTA INTERNATIONAL HEADQUARTERS STAFF

Bill Martin '75 – Field Secretary, Director of Chapter Services, and Executive Director/Editor

Porter Robinson '75 – Phi Gamma Delta Archon Treasurer

Mac Wall '70 – Phi Gamma Delta Educational Foundation Board

Former Section Chiefs – **Bill Mattox**, **Robert Siedell '74**,

Porter Robinson '75, and **David Grady '81**

Wilkinson Award Winner (Most Outstanding Senior) –

Stacy Murphree '90

MISSISSIPPI STATE UNIVERSITY RECOGNITION

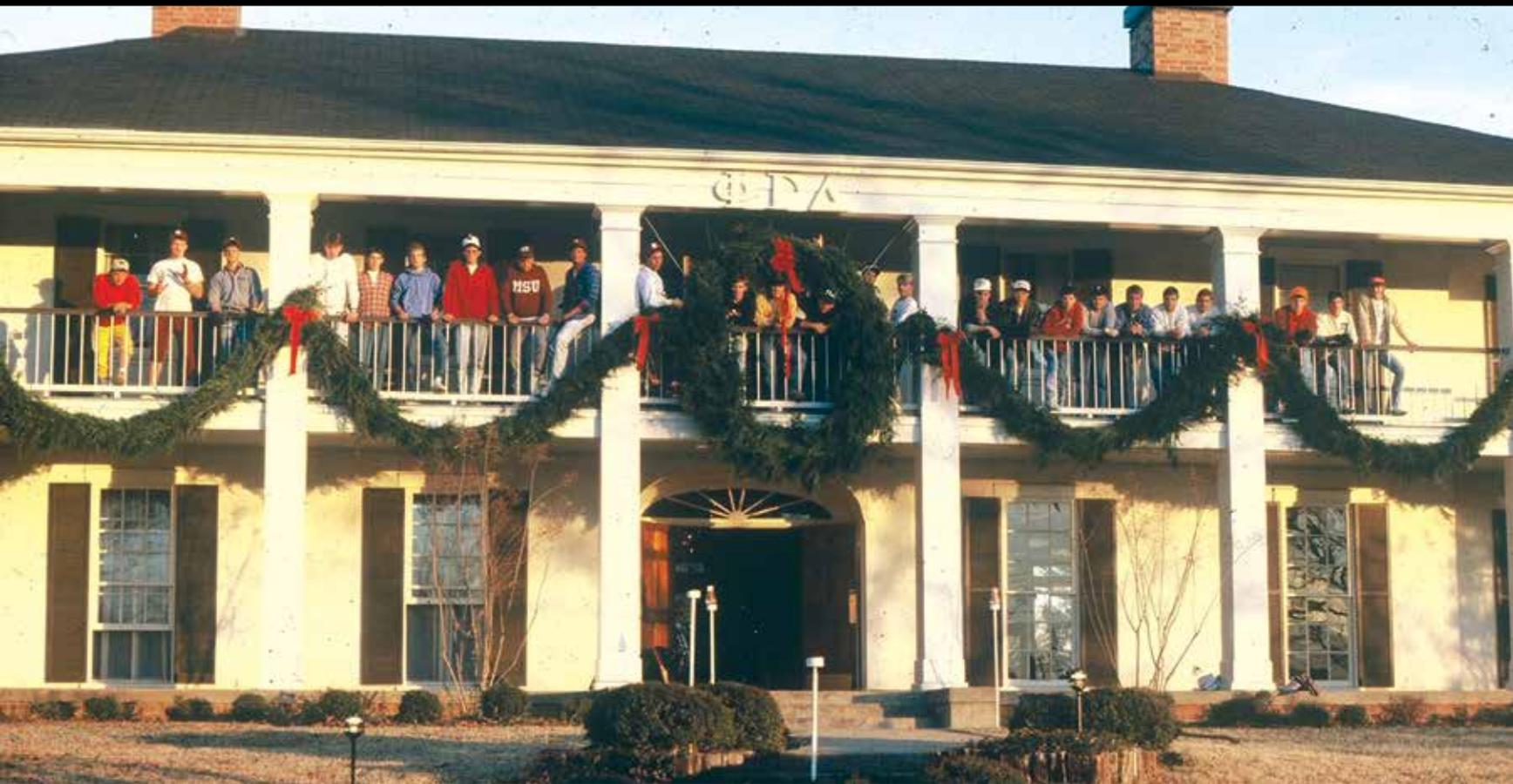
Executive Director of External Affairs-

Office of the President – **Kyle Steward '76**

MSU Athletic Director – **Scott Stricklin '92**



Community service Easter egg hunt with Paul Rushing, Bubba Morris and Jay Richardson (circa 1990).



House decorations for Christmas party (circa 1989).

OUR CHALLENGES

While the Phi Gamma Delta experience is more than bricks and mortar, our home plays a significant role in the recruitment and development of Phi Gam men. It's a proud symbol of our shared values and heritage.

Our Chapter House has been a part of Sigma Mu Chapter's legacy since it was completed in 1978 and is showing its age. Through good stewardship the house has lasted 35 years, but it has become clear that we must make a major investment in our house if we are to continue providing a safe, high-quality living environment, as well as remain competitive and meet the ever-changing needs of today's college students.

THE HOUSE MORTGAGE

The equity in the Chapter House has been leveraged multiple times since its construction in 1978. In the 1990s, a new addition was built. In the early 2000s, the courtyard was expanded and enclosed. In 2007, a mandatory code-compliant fire suppression system was completed. There is a \$225,000 mortgage on the Chapter House. This loan is the single biggest challenge facing the Chapter today.

REMAINING COMPETITIVE

While Phi Gamma Delta continues to attract some of Mississippi State's top men, we know that we are losing quality potential members to fraternities that offer better facilities. We must compete with other fraternities and the amenities offered in newly renovated on-campus

residence halls and off-campus apartments that draw our older and prospective members away from Phi Gamma Delta.

ACADEMICS AND TECHNOLOGY

A Mississippi State education is as academically challenging as ever, and the need for an enhanced, quiet, technically equipped, and comfortable study space within our facility is necessary for our members to achieve. We have all seen the impact of technology, as devices not present during your college years—including personal computers, high-speed Internet access, and e-mail—have become absolute necessities. Our plan lays a foundation that will ensure Phi Gamma Delta can excel academically.



Rush Party on the Ross Barnett Reservoir in 1970.

OUR PLAN FOR THE FUTURE

The Board of Chapter Advisors, MS FIJI Inc., and the active Chapter leadership have developed a solid plan to address the long-term viability of the Sigma Mu Chapter experience on the Mississippi State campus. Through careful study, assessment, and planning, it has been determined that the Fraternity must invest in the following three core areas.

RETIRE OUR DEBT

The first \$225,000 raised through the campaign will be used to retire the mortgage. This will release \$30,000 annually paid in debt service. These funds can be used for other valuable purposes, including house maintenance, repairs and improvements, and to add to the scholarship endowment.

UPGRADE BASIC INFRASTRUCTURE AND OPERATION EFFICIENCIES

The basic infrastructure of the house is dependent on equipment that is nearing the end of its useful life. We also need to gain efficiencies in energy consumption to minimize monthly expenses. Any funds raised over the debt retirement goal will be designated for the following needs:

- Replace main water heater with on-demand heating system.
- Gut renovation of kitchen and floor drainage systems. Update stove and appliances. Replace doors and windows to restrict access during off hours.
- Secure the perimeter of the property with working gates and keypad locks.
- Replace the HVAC system servicing the rooms in the dormitory portion of the house.
- Increase energy efficiency to reduce long-term maintenance costs by replacing windows, doors and adding insulation.
- Resolve rain flooding into party room by addressing landscape drainage issues.
- Remediate termite damage as encountered.

As our debt and basic infrastructure needs are addressed, remaining funds will be designated for the following needs:

- Replace the downstairs recessed partition that separates the dining and living areas.
- Create new outdoor spaces around the shuttle stop and the grill area to more fully utilize the footprint of the property.
- Renovate and update resident rooms with enhanced electrical and network connectivity.

CREATE AN ENDOWMENT FOR OUR FUTURE

Every campaign gift will benefit Sigma Mu both immediately and in the future. The campaign gifts will be used to retire the debt, renovate the house, and start a scholarship endowment that will be managed by the Board of Chapter Advisors. Additionally, future dollars from rent revenue can be used to increase the endowment.

PROJECT COSTS	
Debt Retirement	\$225,000
Renovation	\$200,000
Scholarship	\$75,000
TOTAL	\$500,000

Simply put, Sigma Mu must position itself to attract top student leaders who will move our fraternity forward by retiring our debt, renovating our house and establishing a scholarship endowment. Students recognize the value of a positive fraternity experience in a top chapter, and completing our vision will help ensure Phi Gamma Delta's place as one of the premier fraternities at Mississippi State.

Your input and future vision for the Chapter House is welcomed. For more details regarding the proposed projects above (including financial estimates and details), visit our graduate website at www.msfiji.com/towardexcellence.



ZTA/FIJI War Swap. Front – Bill Stoppel, Back (L to R) Russell Sandidge, Woody Woodson, Neil Osborne, Charles “Hatchet” Stephenson.

“Looking back, I can say, without qualification, that the four years I spent in Phi Gamma Delta were among the most important in my life. It was in the chapter that I learned invaluable leadership skills, the importance of teamwork and what it means to be committed to a set of goals and principles.

I am sure that most Sigma Mu brothers would be able to make the same statement. By participating in this campaign we can help ensure that the same opportunity will be there for young men attending Mississippi State in the years ahead.”

– ROBERT SIEDELL '74



NAMED GIFT OPPORTUNITIES

\$1,000,000	Chapter House
\$100,000.....	Dining Room
\$100,000.....	Living Room
\$50,000.....	Study Room
\$50,000.....	Kitchen
\$50,000.....	Housemother's Suite
\$50,000.....	Party Room
\$25,000	Bedrooms (18)

ENSURING OUR PATH TOWARD EXCELLENCE

You are the only one who can place a value on your Sigma Mu Chapter membership—the lifelong friendships you made, the development of your values and principles—but know that your participation is absolutely vital to the future success of our Fraternity.

THINK BIG, MAKE A BIG IMPACT

Because of the magnitude of our objectives, we are urging all graduates to stretch and consider a significant contribution to the campaign. In order for each alumnus to maximize his participation, gifts can be structured over a five-year pledge period.

RECOGNIZING LOYAL BROTHERS

Donors who give \$1,969 will be recognized on a prominently displayed plaque in the Chapter House. Donors of \$1,000 and more will be recognized in campaign publications. Gifts in honor or in memory of brothers, as well as family and pledge class gifts, are welcomed. Recognition in such cases will be given to both the donor and honoree.

“The reason I am supporting this campaign, is that for me the statement ‘Phi Gamma Delta, Not for College Days Alone,’ are not just words. They are at the core of my feelings for an organization that molded me into what I am today. The debt that I owe, causes me to want to be a part of ensuring that Sigma Mu continues to mold the lives of hundreds of other young men. We all owe that debt, whether we acknowledge that to ourselves or not.”

– RICK HARTFIELD '76



CAMPAIGN GIVING LEVELS

\$250,000 and above	Immortal Six Society
\$100,000 to \$249,999	207 Lampkin Society
\$50,000 to \$99,999	Black Diamond Society
\$25,000 to \$49,999	White Star Society
\$15,000 to \$24,999	Snowy White Owl Society
\$10,000 to \$14,999	Sigma Mu Society
\$5,000 to \$9,999	Parrish Purple Legionnaire Society
\$1,969 to \$4,999	Royal Purple Society
\$1,000 to \$1,968	FIJI Brothers Society

“Sigma Mu gave me a new perspective on what friendship could mean and what life could be.”

– ROBERT COOK '89



Brothers at the original 207 Lampkin Street House.

PROTECTING YOUR INVESTMENT

Your investment in the future of Phi Gamma Delta will help ensure the success of our Chapter and will promote a legacy upon which to build an even greater brotherhood. Today, perhaps more than ever, college fraternities play a relevant role in shaping the lives of young men. Our Chapter House provides a small-group living environment that offers our members a solid foundation for their education and also affords opportunities for high academic achievement and the development of leadership and social skills.

The undergraduate men have made a commitment to work hard in maintaining the programs and traditions that have benefited the lives of so many members over the years. Together with our active members, the volunteer leadership of MS FIJI Inc. and the Board of Chapter Advisors are committed to this major undertaking, which will allow us to retire our debt, renovate our Chapter House, and compete with other fraternities and housing options at Mississippi State.

Each of us benefited from the generosity, work, and sacrifice of those who went before us. We all enjoyed the comfort and brotherhood provided during our years at State. Now it is our turn to repay the Sigma Mu Chapter for what has been given to us.

WILL YOU ANSWER THE CALL?

With your support, Sigma Mu Chapter will continue to provide a quality living environment that supports, nurtures, and develops outstanding young men with the skills and confidence to face an ever-changing world. The commitment you make today cannot be underestimated—it will have a far-reaching effect on the lives of our Phi Gam brothers for years to come.



Mississippi State UNIVERSITY

MS FIJI Inc.
PO Box 1848
Starkville, MS 39760-1858

Dear Gentlemen:

Congratulations to the Sigma Mu alumni on your decision to commence a capital campaign to renovate your Chapter House. Phi Gamma Delta is a leader on campus, adding to the rich tradition of Mississippi State University and its Greek community. In terms of academic excellence, campus leadership, community service, and the personal development of its members, the men of Sigma Mu have been pacesetters for the entire fraternity community.

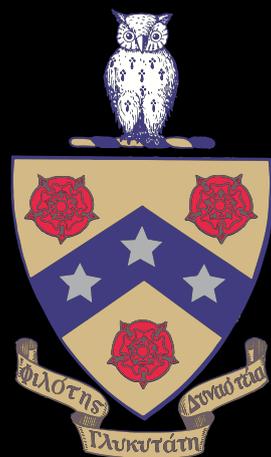
The standards for student housing at Mississippi State are increasing each year. In our new residence halls and in apartments off campus, students are provided with sufficient space and technology to support their complex lifestyles and their academic work. Unless something is done to improve their physical plant, the men of Sigma Mu will find it increasingly difficult to recruit the kind of new members who will ensure the continuation of the Phi Gamma Delta tradition of excellence.

Since 1969, the men of Phi Gamma Delta have set themselves apart from others in their community and professional fields. I strongly support our fraternities and sororities and greatly value the contribution they make to the quality of student life at the University. I do hope that the chapter's alumni will respond to the capital campaign with a degree of generosity that reflects both appreciation for what Phi Gamma Delta has done for them and a desire to see the chapter remain a positive factor in the lives of its members for years to come.

Sincerely,

Dr. Eddie Keith
Associate Dean of Students

Colvard Student Union
P.O. Box 5368
Mississippi State, MS 39762
(662) 325-2513



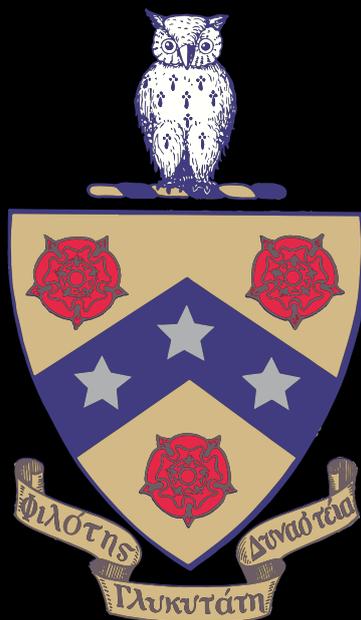
FRIENDSHIP, KNOWLEDGE, SERVICE,
MORALITY AND EXCELLENCE



PHI GAMMA DELTA MISSION STATEMENT

Phi Gamma Delta exists to promote lifelong friendships,
to reaffirm high ethical standards and values,
and to foster personal development in the pursuit of excellence.

Phi Gamma Delta is committed to provide opportunities
to each brother to develop responsibility, leadership, scholarship
and social skills in order to become a fully contributing member of society.



FRIENDSHIP, KNOWLEDGE, SERVICE, MORALITY AND EXCELLENCE